

## 华泰财险附加公共关系费用扩展条款（CB版）

兹经双方了解并同意，**保险人**将根据本保险合同的有关规定代表**被保险人**支付**公共关系费用**。本扩展责任项下的分项限额在明细表中列明，此分项限额为本保险合同明细表所载的赔偿限额的一部份，而非额外设置。本保险合同明细表所载的免赔额不适用于本扩展条款。

就本扩展条款而言，**公共关系费用**指为防止或限制任何**赔偿请求**可能带来的不利影响或负面宣传，**被保险人**合理斟酌决定聘请公关公司或顾问、危机管理公司或律师事务所而产生的合理费用及相关开支。**公共关系费用**的支付必须事先获得**保险人**的书面同意，但**保险人**不得无理拒绝或拖延有关同意。

本保险合同其他条款维持不变。

### **K06 PUBLIC RELATIONS EXPENSES EXTENSION**

It is understood and agreed that the **Insurer** shall pay on behalf of the **Insured** for **Public Relations Expenses** up to a sub-limit of liability of [\_\_\_\_\_] under this Extension. Such sub-limit shall be part of and not in addition to the limit of liability shown in Item 6 of the schedule to this policy. The retention shown in Item 9 of the schedule to this policy shall not apply to this Extension.

For the purpose of this Extension, **Public Relations Expenses** means the reasonable fees and related expenses of a public relations firm or consultant, crisis management firm or law firm, which an **Insured** may, in the reasonable exercise of its discretion, engage with the prior written consent of the **Insurer**, not to be unreasonably withheld or delayed, in order to prevent or limit adverse effects or negative publicity which it is anticipated may arise from any **Claim**.

In all other respects this policy remains unaltered.