

华泰财险附加品牌名誉恢复费用条款

因本保险承保的保险事故导致保险标的发生损失的，保险人兹同意赔偿被保险人为了避免或降低收入减少、恢复或维持正常运营而支出的合理且必要的：

- a. 广告费用；及/或
- b. 公关危机咨询费用（由JLT Specialty Limited提供咨询）

对于每次保险事故，以损失发生之日起30天为限。

前提是保险事故导致的索赔造成的损失超过了保险金额的10%。

保险人在本附加条款项下的赔偿责任不超过明细表所列每次事故及累计的分项责任限额。

Brand Rehabilitation Costs

In the event of Damage to Insured Property under this Policy by an Insured Event, the Underwriters will pay:

- a. advertising costs and/or
- b. cost of crisis public relations consultancy (provided by JLT Specialty Limited consultants) necessarily and reasonably incurred by the Insured for up to a maximum of 30 (thirty) days each and every occurrence and in the aggregate starting at the time of the Damage, for the sole purpose of avoiding or diminishing a reduction in turnover or resuming or maintaining normal business.

Provided that the Insured Event giving rise to a claim under this Policy results in Damage hereby insured exceeding 10% of the Sum Insured hereon.

Underwriters' total liability under this provision shall in no case exceed the sub-limit stated in the Risk Details in respect of each and every occurrence and in the aggregate.